

Women's Leadership Council

The goal of the Women's Leadership Council is to ...

EDUCATE women about our community's most pressing needs.

ENGAGE women as philanthropic leaders and active community investors.

EMPOWER women to be a part of positive change in our community.

WE LIVE UNITED

For more information:

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Steering Committee Members:

Jean Adams, Chair; Susie Campbell, Vice Chair; Nadine Hall, Immediate Past Chair; Susan Ivey, Honorary Chair; Nan Allen; Alison Ashe-Card; Suzanne Bulotta; Leigh Cameron Atkins; Marcia Cole; Jennifer Dunn; Brenda Evans; Priscilla Green; Yvonne Hinson; Debra Marshall; Jane Martin; Jeanne McCulloch; Alethea McCullough; Carol Montague-Davis; Cindy Pipes; Sharon Smith; Yolanda Smith; Sheryll Strode; Natalie Webb; Martha Wheelock



Women's Leadership Council

Educate • Engage • Empower



THE POWER OF WOMEN

Founded in 2007, United Way of Forsyth County's Women's Leadership Council is more than 800 members strong. Together, we have raised \$1.5 million to help meet pressing needs in our community.

We fund programs at Philo Magnet Academy and Mineral Springs Middle School in support of our community's goal of improving the high school graduation rate from 71% to 90% by 2018. Our programs include:

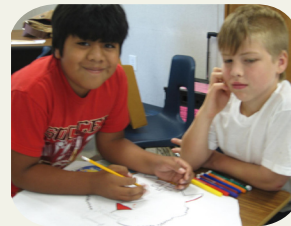
- **Tutoring for Students (Philo)**
- **Strengthening Families Program (Philo)**
- **Summer Success Academy (Philo and Mineral Springs)**



The Results are Remarkable!

From 2008 to 2009:

- **67% increase** in the number of students passing the math End-of-Grade test
- **63% increase** in the number of students passing the reading End-of-Grade test
- **400 students** received tutoring before, during and after school



"Strengthening Families taught my family to communicate more effectively. My children now have a great deal more respect for me and for their peers at school."

-Rita Scott

INCREASE YOUR IMPACT

Through the generosity of the Reynolds American Foundation, a \$1 million challenge match has been established specifically for the Women's Leadership Council. Tapping into these matching funds, women can increase their gifts and the impact they have on our community and be recognized as Leadership Circle donors when they join.

The increased contributions and matching dollars fund WLC projects.

HOW THE CHALLENGE MATCH WORKS

NEW MEMBERS

Members contributing \$500 or more commit to increase their contribution by at least \$100 annually to reach the Leadership Circle level of \$1,000. Members will receive a match in each year equal to the difference between their contribution and \$1,000.

EXISTING LEADERSHIP CIRCLE MEMBERS

Those who are Leadership Circle members commit to reach the next level of leadership by increasing their contribution each year by the minimum amount.

SUSTAINING MEMBERS

Once a member has fulfilled her WLC commitment and reached her targeted Leadership Circle level, she is asked to increase her gift by \$25 or more. The increase will be matched dollar-for-dollar and will be used to fund WLC projects.