




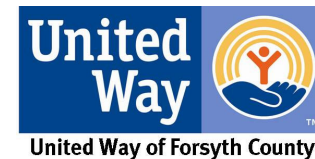

PROJECT BLUEPRINT

A Blueprint for Diversity in Volunteer Leadership

Recruitment for Class of 2012



United Way of Forsyth County
301 N. Main Street, Suite 1700
Winston-Salem, NC 27101
www.forsythunitedway.org



What is Project Blueprint?

Project Blueprint serves to recruit and train members from underrepresented communities to serve on non-profit boards and committees. Currently, the program serves approximately 40 communities nationwide. United Way of Forsyth County's first class of volunteer leaders graduated in 1992. To date, Project Blueprint has graduated over 200 individuals, many of whom work closely with non-profits throughout our community.

Objectives of Project Blueprint

- Recruit volunteers from underrepresented populations for involvement in non-profit organizations.
- Develop and improve leadership skills.
- Improve service delivery through volunteer involvement in the workplace and community at-large.
- Maintain and increase broader community ownership of the United Way of Forsyth County by ensuring that local volunteer leadership reflects our diverse culture.

Curriculum

The Project Blueprint curriculum is reviewed annually, but often includes topics related to:

- "Boardsmanship"- Becoming an Effective Member
- Strategic Visioning and Planning
- Board Development and Operations
- Financial Management
- Meeting Management and Parliamentary Procedures
- Creating and Sustaining Collaborations
- Resource Generation and Financial Development

Applicant Qualifications

Project Blueprint seeks diverse candidates who:

- Exhibit or have the potential for leadership;
- Show an interest in community involvement and a desire to serve and strengthen our community;
- Will commit to serve on a non-profit board of directors or committee upon graduation.

Time Commitment

Orientation	March 20, 2012	5-6pm
Start	March 27, 2012	12-2pm
Social	May 15, 2012	

Class will meet every Tuesday from 12-2 for seven weeks.

Interested candidates should submit applications by February 27, 2012 to: Noelle Stevenson, United Way of Forsyth County (301 N. Main Street, Suite 1700, Winston-Salem, NC 27101) or by email to noelle.stevenson@uwforsyth.org. Applications are available online at www.forsythunitedway.org.

Candidates will receive intensive leadership training by highly-qualified volunteers and professional trainers along with having the opportunity to serve as a "shadow" member on an agency board. After participants complete Project Blueprint, United Way of Forsyth County will work to place graduates in volunteer positions with non-profits in our community.

