we believe

PLACE MATTERS

Whatever country, state, city, or neighborhood we live in, each geographic area presents us with a set of unique opportunities and challenges in our lives. Forsyth County is no different.
The Greatest Asset a City or Neighborhood Can Have is Something **DIFFERENT** from Every Other Place.

- Jane Jacobs
Why a New Approach?
Today in Forsyth County…

• 1 in 3 children and 1 in 5 of all residents in Forsyth County live in poverty.  
  (U.S. Census Bureau, from analysis conducted by United Way of Forsyth County)

• From 2000 to 2010, the poor population increased by 81% in the Winston-Salem metro area, the 11th largest increase out of the 100 largest metros areas in the United States.  
  (U.S. Census Bureau, from analysis conducted by Brookings)
Today in Forsyth County…

• Over 30,000 people over the age of 25 do not have a high school diploma.

• Almost 50,000 Forsyth County residents do not have health insurance. More than half of those individuals are employed.

(U.S. Census Bureau, from analysis conducted by United Way of Forsyth County)
Today in Forsyth County…

• From 2000 to 2010, Winston-Salem ranked 7th out of the 100 largest metro areas for having the largest increase in the number of poor people living in neighborhoods where poverty is concentrated.

(U.S. Census Bureau, from analysis conducted by Brookings)
An Innovative Approach to Community Development
United Way’s Place-Based Investment

A New Strategy

Where We Live…Matters.

• Our entire community is better off when all its neighborhoods are healthy and thriving.

• A comprehensive, integrated approach is needed to address our community’s needs.

• Focusing on neighborhoods with greater needs allows us to “move the needle” community-wide.
United Way’s Place-Based Investment

A New Strategy

Where We Live...Matters. *continued*

• These initiatives foster community engagement and resident ownership.

• These initiatives open relationships with new collaborative partners, while also creating opportunities for traditional funded partners.

• These initiatives focus on the community itself, rather than one individual, and consequently, the results can be longer-lasting.
Identifying the Neighborhoods

- UW staff researched the entire community by ZIP codes and Census Tracts in 2013.

- Analyzed a variety of data indicators relating to: demographics, resident engagement, residency, housing, education, financial stability, safety, and health.

- Sought sizeable areas of direct and indirect influence:
  - Direct = 13 Neighborhoods with a population of 5,500.
  - Indirect = adjacent area totaling another 5,000 people (approx.).
Identifying the Neighborhoods

• Also considered existing relationships and potential impact:
  – The United Way and its partners, including Neighbors for Better Neighborhoods, already have strong relationships in this area.
  – A population large enough to produce substantial impact, yet small enough to build meaningful relationships between residents and serviced provides.
  – A variety of United Way initiatives, services, and partners are already established in the area.

• Saw an ability to build upon existing assets to create meaningful impact.
Neighborhood Data
Big Data vs Small Data

The things we can measure are never exactly what we care about...No one data set, no matter how big, is going to tell us exactly what we need. The new mountains of blunt data sets make human creativity, judgment, intuition and expertise more valuable, not less.

Geography
The Pilot Neighborhoods
Land Use

• Area is primarily residential, with some commercial and institutional uses along New Walkertown Road and Carver School Road.
• The area is comprised largely of single-family residences -- except for Ladeara Crest and Lakeside.
• Bowen and Dreamland have many homes built pre-WWII.
• Most homes in other neighborhoods were built post-WWII.
Construction in Bowen Park Housing Development, 1958

Photos from: Digital Forsyth
Bowen Park Today

Photos from: Google Maps
“The suburbs” are in fact highly diverse...first tier suburbs built in the early or mid-part of the 20th century are experiencing central city-like challenges.

Other suburbs are affluent and are doing quite well. Many of these places, while small is size, are true anchors for metropolitan stability.

- Bruce Katz, Brookings, Foreword of "Half Way From Everywhere: A Portrait of America's First Tier Suburbs" by William Hudnut
(Quote edited for clarity.)
Census and Forsyth County Data
# Population and Census Tracts

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>Population</th>
<th>Census Tract</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Initial Neighborhoods</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cardinal Acres</td>
<td>58</td>
<td>16.01</td>
</tr>
<tr>
<td>Castle Heights</td>
<td>629</td>
<td>16.01</td>
</tr>
<tr>
<td>Monticello Park</td>
<td>217</td>
<td>16.01</td>
</tr>
<tr>
<td>Northwoods Estate</td>
<td>978</td>
<td>16.01</td>
</tr>
<tr>
<td>Prospect Park</td>
<td>213</td>
<td>16.01</td>
</tr>
<tr>
<td>Bowen Park</td>
<td>1219</td>
<td>16.02</td>
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<tr>
<td>Dreamland</td>
<td>315</td>
<td>16.02</td>
</tr>
<tr>
<td>Ladeara Crest</td>
<td>548</td>
<td>16.02</td>
</tr>
<tr>
<td>Eastgate Village</td>
<td>115</td>
<td>16.02</td>
</tr>
<tr>
<td>Lakeside</td>
<td>778</td>
<td>17</td>
</tr>
<tr>
<td>Spaulding Drive</td>
<td>22</td>
<td>17</td>
</tr>
<tr>
<td>Wildwood Park</td>
<td>111</td>
<td>17</td>
</tr>
<tr>
<td>Ebony Hills</td>
<td>238</td>
<td>30.02</td>
</tr>
<tr>
<td><strong>Total Direct Population</strong></td>
<td>= 5,441</td>
<td></td>
</tr>
</tbody>
</table>

Note: Shaded colors in this table for neighborhoods and Census Tracts correspond to the following charts, unless otherwise labeled.
Neighborhood Populations

Populations of Place-Based Neighborhoods

- Lakeside, 778
- Castle Heights, 629
- Northwoods Estate, 978
- Ladera Crest, 548
- Dreamland, 315
- Bowen Park, 1,219
- Spaulding Drive, 22
- Wildwood Park, 111
- Cardinal Acres, 58
- Ebony Hills, 238
- Monticello Park, 217
- Prospect Park, 213
- Eastgate Village, 115

Source: U.S. Census Bureau 2010, via MapForsyth
Age

Median Age

<table>
<thead>
<tr>
<th></th>
<th>Tract 16.01</th>
<th>Tract 16.02</th>
<th>Tract 17</th>
<th>Forsyth County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>37.5</td>
<td>30.1</td>
<td>27.5</td>
<td>37.3</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Median Age by Block Group

United Way of Forsyth County

Source: U.S. Census Bureau, ACS 5-Year Data, 2009-2013
Median Age by Block Group

Source: U. S. Census Bureau, ACS 5-Year Data, 2009-2013
Race and Ethnicity

African-American and Hispanic Populations

<table>
<thead>
<tr>
<th>Tract 16.01</th>
<th>Tract 16.02</th>
<th>Tract 17</th>
<th>Forsyth County</th>
</tr>
</thead>
<tbody>
<tr>
<td>African-American</td>
<td>91.7%</td>
<td>83.2%</td>
<td>69.6%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>4.7%</td>
<td>13.4%</td>
<td>20.1%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey, 2008-2012
African-American Population by Block Group

Forsyth County Block Groups
Percent of Population Black or African-American
- 0% - 25%
- 25.1% - 50%
- 50.1% - 75%
- 75.1% - 100%

Source: U.S. Census Bureau, ACS 5-Year Data, 2009-2013
Hispanic Population by Neighborhood

Neighborhoods with Largest Hispanic Population

- Lakeside: 551
- Bowen Park: 132
- Ladera Crest: 73
- Northwoods Estate: 27
- Castle Heights: 20
- Spaulding Drive: 16
- Dreamland: 14
- Monticello Park: 14
- Ebony Hills: 7
- Prospect Park: 7
- Eastgate Village: 5
- Wildwood Park: 5
- Cardinal Acres: 4

Source: U.S. Census Bureau 2010, via MapForsyth
Income

Median Household Income

- Tract 16.01: $40,722
- Tract 16.02: $17,970
- Tract 17: $22,806
- Forsyth County: $45,809

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Poverty

Percent Below the Poverty Level by Age

- Under 18 years:
  - Tract 16.01: 21.4%
  - Tract 16.02: 65.3%
  - Tract 17: 65.0%
  - Forsyth County: 26.6%

- 18 years and over:
  - Tract 16.01: 11.1%
  - Tract 16.02: 39.1%
  - Tract 17: 35.9%
  - Forsyth County: 14.7%

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Educational Attainment

Educational Attainment
*Age 25 and over*

- Tract 16.01
- Tract 16.02
- Tract 17
- Forsyth County

High School Graduate or Higher

- Tract 16.01: 81.0%
- Tract 16.02: 71.3%
- Tract 17: 76.1%
- Forsyth County: 87.2%

Bachelor's Degree or Higher

- Tract 16.01: 15.5%
- Tract 16.02: 14.4%
- Tract 17: 16.0%
- Forsyth County: 31.6%

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Unemployment Rate

Tract 16.01: 19.7%
Tract 16.02: 22.4%
Tract 17: 28.2%
Forsyth County: 9.9%

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Health Insurance

Population without Health Insurance

<table>
<thead>
<tr>
<th>Tract 16.01</th>
<th>Tract 16.02</th>
<th>Tract 17</th>
<th>Forsyth County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population Total</td>
<td>17.1%</td>
<td>22.5%</td>
<td>22.7%</td>
</tr>
<tr>
<td>Population Under 18</td>
<td>6.4%</td>
<td>7.7%</td>
<td>4.3%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Rental Housing

Renter-Occupied Homes

- Tract 16.01: 30.3%
- Tract 16.02: 73.4%
- Tract 17: 46.8%
- Forsyth County: 35.3%

Source: U.S. Census Bureau, American Community Survey, 2006-2012
Housing Vacancies

Vacant Housing Units

Tract 16.01: 10.7%
Tract 16.02: 18.7%
Tract 17: 23.1%
Forsyth County: 11.4%

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Housing Costs

Households with Housing Costs Greater than 35% of Their Income

by Household Type

<table>
<thead>
<tr>
<th>Tract</th>
<th>Owner-Occupied Units with a Mortgage</th>
<th>Owner-Occupied Units without a Mortgage</th>
<th>Rental Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tract 16.01</td>
<td>1.6%</td>
<td>14.7%</td>
<td>12.8%</td>
</tr>
<tr>
<td>Tract 16.02</td>
<td>4.3%</td>
<td>33.6%</td>
<td>46.1%</td>
</tr>
<tr>
<td>Tract 17</td>
<td>1.7%</td>
<td>13.7%</td>
<td>10.2%</td>
</tr>
<tr>
<td>Forsyth County</td>
<td></td>
<td></td>
<td>14.6%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Child Health Insurance

Types of Health Insurance for Persons Under 18

- No health insurance
- Public coverage only
- Both private and public
- Private health insurance only

<table>
<thead>
<tr>
<th>Tract</th>
<th>No health insurance</th>
<th>Public coverage only</th>
<th>Both private and public</th>
<th>Private health insurance only</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.01</td>
<td>6.4%</td>
<td>36.1%</td>
<td>55.0%</td>
<td></td>
</tr>
<tr>
<td>16.02</td>
<td>7.7%</td>
<td>16.7%</td>
<td>75.6%</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>4.3%</td>
<td>18.3%</td>
<td>75.9%</td>
<td></td>
</tr>
<tr>
<td>Forsyth County</td>
<td>8.1%</td>
<td>53.8%</td>
<td>35.9%</td>
<td></td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Where Residents Work

Source: U.S. Census Bureau, OnTheMap, 2011

Map Legend:

- Job Density [Jobs/Sq. Mile]
  - 5 - 31
  - 32 - 100
  - 110 - 240
  - 241 - 424
  - 425 +

- Job Count [Jobs/Census Block]
  - 1 - 2
  - 3 - 13
  - 14 - 42
  - 43 - 99
  - 100 - 194

Selection Areas:
- Analysis Selection
Public Transit to Work

Public Transit Use Commuting to Work

- Tract 16.02: 20.2%
- Tract 16.01: 0.6%
- Tract 17: 3.1%
- Forsyth County: 1.3%

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Commuting

Mean Travel Time to Work
(in minutes)

Tract 16.01: 20.1
Tract 16.02: 22.9
Tract 17: 19.8
Forsyth County: 20.4

Source: U.S. Census Bureau, American Community Survey, 2008-2012
Average Home Sale Price in Place-Based Area 2009-2014: $44,169

Change in Value 2009 - 2012
Residential & Commercial

Property Tax Revaluation

United Way
LIVE UNITED
United Way of Forsyth County
Median Assessed Value
Residential

Property Tax Values
Resident Survey Data
About the Resident Survey

• An 18-page printed survey with about 85 questions seeking to:
  – Assess existing community assets
  – Learn more about local residents
  – Hear residents’ experiences, views of the neighborhood, and how they feel the areas and their lives could be improved.

• Surveyed 180 neighborhood residents, targeting ages 18+

• Administered in person by NBN Staff and residents.

• A combination of open-ended, selection, and scale questions.
About the Resident Survey

• Survey administered in both English and Spanish

• Also administered 32 electronic “clicker” surveys in Ladeara Crest

• Potential Weaknesses
  – Not a random sample
  – Likely have an underrepresentation of some demographics and neighborhoods. No one from Eastgate Village.

• What doesn’t the data say? What didn’t we ask? What could we have asked better?
How Should the Neighborhood Improve in the Next 10 Years?
What Do You Like Most about the Neighborhood?

People

Quiet

Friendly

Neighbors

Community

Close

Closeness

Nice

Help

Family

Lots

Together

Good

Everyone

Look

Downtown

Homes

Great

Oriented Homes

Neighborhood

One

Neighborhoods

Quietness

Small

Lots

Help

Family

Lots

Together
What Do You Like Most about the Neighborhood?

A Few Selected Responses....

• “Striving for betterment.”
• “Kids are still kids.”
• “People work to help one another and look out for their children.”
• “The people I chill with.”
What Do You Like Least about the Neighborhood?

nothing

crime

houses

enough

people

children

signs fighting

bad

people

like

crime
What Do You Like Least about the Neighborhood?

Some Individual Selected Responses…

• “There is nothing for the youth to do here.”
• “The empty houses and trash in vacant lots.”
• “Tax value devaluation.”
• “Problem that we are ignored when it comes to a lack of community development.”
Survey Demographics
Surveys by Neighborhood

Total Respondents by Neighborhood

Percent of Respondents per Neighborhood Population

United Way
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United Way of Forsyth County
Housing and the Neighborhood

Historic Residential Resource in Monticello Park
Photo from: Forsyth County
Home and Neighborhood Satisfaction

Respondent Rank by Neighborhood of Home and Neighborhood Satisfaction on 1-5 Scale
(1 least satisfied, 5 most satisfied)

Home Satisfaction Average = 4.1
Neighborhood Satisfaction Average = 3.8

United Way
United Way of Forsyth County

LIVE UNITED
Likelihood of Moving

Respondent Likelihood of Moving in 2 & 10 years

- Likely to Move in 2 Years
- Likely to Move in 10 Years

- Not at all: 69, 17
- Not Likely: 62, 22
- Somewhat Likely: 29, 17
- Likely: 19, 12
- Very Likely: 19, 14
- Don't Know: 18, 27
Development

Historic Commercial Architecture
Photo from: City-County Planning Board
Local Businesses Used

Most Often Used Local Businesses
All responses given included in totals

- Dollar General: 58
- Food Lion: 45
- Family Dollar: 22
- CVS: 13
- Grocery Store: 11
- BP Gas Station: 8
- None: 7
- Save-a-Lot: 7
- Gas Station: 6
- All Others: 46
Local Businesses Needed

Type of Businesses Most Needed
Percent of 137 Total Respondents Identifying Type of Business.
All Responses by each respondent are included.

- Restaurants (sit down): 65.7%
- Grocery Stores: 46.0%
- Bakery/Coffee shops: 23.4%
- Deli/Sandwich Shop: 20.4%
- Other Retail: 17.5%
- Restaurants (fast food): 17.5%
- Drug Stores/Pharmacies: 14.6%
- Doctor’s Offices: 10.2%
- Mixed-use developments: 10.2%
- Office buildings: 5.1%
- Boutique/Specialty stores: 4.4%
- Light Industrial: 4.4%
- Other Commercial Uses: 3.6%
Local Institutions Used

Community Institutions Most Used
Count of all institutions mentioned in response.
All responses provided by each respondent are included.

- Carl Russell Recreation Center: 44
- Recreation Centers: 22
- Winston Lake YMCA: 12
- Mazie Woodruff Public Library: 7
- Library: 6
- None: 6
- 14th Street Recreation Center: 5
- Other: 35
Local Institutions Desired

Community Institutions Most Needed

Count of all types of institutions (from a suggested list) in response. All responses provided by each respondent are included.

- Gym: 18.3%
- Health care centers: 16.7%
- Recreation center: 14.4%
- Other: 13.5%
- Daycare /Child care centers: 12.2%
- Schools /Continuing education: 10.3%
- Museum: 8.0%
- Cultural Arts Center: 6.7%
The Economy, Employment, and Skills

George Black,
World-Renown Brickmaker,
Dreamland Resident
Photo from: Forsyth County
Local Economy Ranking

Rank of Health of Local Business Community and Job Market on 1-5 Scale
(1 least healthy, 5 most healthy)

Scale

1  2  3  4  5
36 35 61 26  7
## Employment Challenges in the Area

### Challenges in Finding Employment Opportunities in the Area

Percent of 167 Total Respondents. Respondents Provided More than One Answer.

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of good paying jobs with benefits</td>
<td>39.8%</td>
</tr>
<tr>
<td>People lack skills to obtain a job</td>
<td>30.1%</td>
</tr>
<tr>
<td>Few jobs for people without skills</td>
<td>27.8%</td>
</tr>
<tr>
<td>Current jobs are low paying</td>
<td>26.7%</td>
</tr>
<tr>
<td>Employers leaving the area</td>
<td>21.0%</td>
</tr>
<tr>
<td>People lack education to obtain a job</td>
<td>20.5%</td>
</tr>
<tr>
<td>Lack of computer skills</td>
<td>15.9%</td>
</tr>
<tr>
<td>Cost of child care</td>
<td>13.6%</td>
</tr>
<tr>
<td>Lack of transportation</td>
<td>13.1%</td>
</tr>
<tr>
<td>Lack of child care during hours needed</td>
<td>11.4%</td>
</tr>
<tr>
<td>Long commute to jobs</td>
<td>10.8%</td>
</tr>
<tr>
<td>Cost of transportation</td>
<td>9.7%</td>
</tr>
<tr>
<td>Other</td>
<td>4.5%</td>
</tr>
</tbody>
</table>
Barriers to Finding Better Employment

Percent of 108 Total Respondents
Respondents Provided More than One Answer.

- Skills gained from experience: 27.8%
- Education: 25.9%
- Dependable transportation: 24.1%
- Positive work history: 24.1%
- Formally trained or certified skills: 20.4%
- Other: 18.5%
- Permanent health/disability problem: 13.9%
- Lack of reliable transportation: 12.0%
- Lack of High School Diploma/GED: 5.6%
- Dependable childcare: 4.6%
- Lack of reliable childcare: 3.7%
- Temporary disability problem: 3.7%
- Discrimination (age, race, gender): 3.7%
- Pregnancy: 2.8%
Your Skills, Gifts, and Talents?

Computer

Cooking

People

Working

Teaching

None

Management

Sewing

Singing

Sewing
What Skills Could Help You Earn More?
Education

Carver Senior High School, 1969
Photo from: Digital Forsyth
Schools and Educational Opportunities

Rank of Schools and Educational Opportunities in the Area on 1-5 Scale
(1 being worst, 5 being best)

Total Average Rating = 3.5

United Way of Forsyth County
Educational Challenges

Challenges to Increasing Educational Opportunities

Percent of 147 Total Respondents. Respondents Provided More than One Answer.

- Cost of transportation: 6.1%
- Lack of college education: 8.2%
- Other: 8.8%
- Lack of transportation: 8.8%
- Lack of child care: 8.8%
- Cost of child care: 9.5%
- Threats of violence in Schools: 14.3%
- Lack of GED: 15.0%
- Lack of tuition money: 17.0%
- Lack of programs for gaining computer skills: 18.4%
- Lack of vocational skills: 19.0%
- Lack of computer skills: 19.0%
- Lack of access to programs for obtaining a GED: 20.4%
- Lack of access to programs teaching vocational skills: 21.1%
- No high school diploma: 23.8%
- Lack of dropout prevention programs: 29.9%

United Way of Forsyth County
Accessing Computer Facilities

Rank of Availability of Computer Facilities by Neighborhood
(1 being worst, 5 being best)

Dreamland: 1.8
Lakeside: 2.2
Bowen Park: 3.1
Wildwood Park: 3.5
Prospect Park: 3.6
Castle Heights: 3.6
Northwoods Estate: 3.7
Ebony Hills: 3.7
Ladeara Crest: 3.9
Monticello Park: 4.2
Spaulding Drive: 4.2
Cardinal Acres: 4.3
Safety
## Safety at Day and Night

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>Number</th>
<th>Average Rank of Safety in the Day</th>
<th>Average Rank of Safety at Night</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardinal Acres</td>
<td>4</td>
<td>3.5</td>
<td>1.5</td>
</tr>
<tr>
<td>Dreamland</td>
<td>7</td>
<td>4.1</td>
<td>2.6</td>
</tr>
<tr>
<td>Ladeara Crest</td>
<td>32</td>
<td>3.9</td>
<td>2.9</td>
</tr>
<tr>
<td>Monticello Park</td>
<td>9</td>
<td>3.7</td>
<td>3.0</td>
</tr>
<tr>
<td>Spaulding Drive</td>
<td>5</td>
<td>3.4</td>
<td>3.0</td>
</tr>
<tr>
<td>Bowen Park</td>
<td>20</td>
<td>4.0</td>
<td>3.4</td>
</tr>
<tr>
<td>Northwoods Estate</td>
<td>31</td>
<td>3.9</td>
<td>3.5</td>
</tr>
<tr>
<td>Lakeside</td>
<td>14</td>
<td>4.7</td>
<td>3.6</td>
</tr>
<tr>
<td>Prospect Park</td>
<td>6</td>
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<td>3.7</td>
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<tr>
<td>Ebony Hills</td>
<td>12</td>
<td>3.9</td>
<td>3.9</td>
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<tr>
<td>Castle Heights</td>
<td>9</td>
<td>3.9</td>
<td>4.1</td>
</tr>
<tr>
<td>Wildwood Park</td>
<td>6</td>
<td>4.8</td>
<td>4.2</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>164</strong></td>
<td><strong>4.0</strong></td>
<td><strong>3.4</strong></td>
</tr>
</tbody>
</table>

Most frequent answer for Day and Night = 5
Lots and Homes by Neighborhood

Severity of Vacant Lots and Condition of Homes by Neighborhood
(1 not a problem, 5 being a severe problem)

Avg Rank Severity of Vacant Lots

Avg Condition of Home Rank = 2.7
Avg Vacant Lot Rank = 2.4
Other Safety Issues Identified

- children
- police
- area
- people
- traffic
- mold
- lights
- various
- wait
- like
- many
- kids
- clear
- street
- setup
- setup
- school
- vandalism
- bumps
- survey
- young
- night
- corrupt
- littering
- around
- mildew
- sted
- burglaries
- fights
- automobile
- intersections
- dogs
- lots
- stealing
- poor
- alone
- viruses
- brighter
- brush
- pole
- carry
- stray
- lawn
- speed
- alone
- lots
- stealing
- someone
- being
- someone
- 311
- someone
- wait
- waiting
Health
### What Health Behaviors Do People in the Community Need More Information About?

<table>
<thead>
<tr>
<th>Health Topic</th>
<th>Percent of Surveys Selected</th>
<th>Health Topic</th>
<th>Percent of Surveys Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eating well/ nutrition</td>
<td>50.6%</td>
<td>Driving safely</td>
<td>13.1%</td>
</tr>
<tr>
<td>Exercising/ fitness</td>
<td>43.8%</td>
<td>Getting flu shots and other vaccines</td>
<td>11.4%</td>
</tr>
<tr>
<td>Going to the doctor for yearly check-ups and screenings</td>
<td>34.7%</td>
<td>Stress management</td>
<td>11.4%</td>
</tr>
<tr>
<td>Managing weight</td>
<td>33.5%</td>
<td>Domestic violence prevention</td>
<td>9.1%</td>
</tr>
<tr>
<td>Elder care</td>
<td>27.3%</td>
<td>Rape/ sexual abuse prevention</td>
<td>9.1%</td>
</tr>
<tr>
<td>Going to a dentist for check-ups/ preventive care</td>
<td>23.3%</td>
<td>Anger management</td>
<td>8.5%</td>
</tr>
<tr>
<td>Preventing pregnancy and sexually transmitted disease (safe sex)</td>
<td>22.7%</td>
<td>Child care/ parenting</td>
<td>8.5%</td>
</tr>
<tr>
<td>Crime prevention</td>
<td>22.2%</td>
<td>Using child safety seats</td>
<td>5.1%</td>
</tr>
<tr>
<td>Substance abuse prevention (ex: drugs and alcohol)</td>
<td>20.5%</td>
<td>Suicide prevention</td>
<td>4.5%</td>
</tr>
<tr>
<td>Caring for family members with special needs/ disabilities</td>
<td>17.0%</td>
<td>Getting prenatal care during pregnancy</td>
<td>2.3%</td>
</tr>
<tr>
<td>Preparing for an emergency/disaster</td>
<td>15.3%</td>
<td>Other:</td>
<td>2.3%</td>
</tr>
<tr>
<td>Quitting smoking/ tobacco use prevention</td>
<td>15.3%</td>
<td>Using seat belts</td>
<td>2.3%</td>
</tr>
</tbody>
</table>
Health Care Access

Respondents Saying They or a Family Member Had Problem Accessing Health Care in Past 12 Months

- No 88%
- Yes 8%
- Don't Know/No Answer 4%

N = 173
100 of 180 Respondents Identified an Issue They Had Accessing the Necessary Health Care

Issues Identified by Respondents that Prevented Them or Family Members from Accessing Necessary Health Care

- No health insurance: 37.0%
- Other: 29.0%
- Insurance didn’t cover what I/we needed: 14.0%
- My/our share of the cost (deductible/co-pay) was too high: 11.0%
- Couldn’t get an appointment: 9.0%
- The wait was too long: 9.0%
- Didn’t know where to go: 5.0%
- Doctor would not take my/our insurance or Medicaid: 4.0%
- Hospital would not take my/our insurance: 4.0%
- Pharmacy would not take my/our insurance or Medicaid: 4.0%
- Dentist would not take my/our insurance or Medicaid: 2.0%
- No way to get there: 2.0%
Transportation

Charles Lindbergh at Miller Municipal Airport, 1927

Photo from: Digital Forsyth
Type of Transportation Used

Respondents Type of Transportation Most Often Used

- Car: 77.0%
- Bus: 23.6%
- Walk: 4.5%
- Other: 3.9%
- Bicycle: 2.2%

N = 178
Improving Public Transit

Respondent Actions Needed to Improve Transit in the Area

- Greater Frequency on Existing Routes: 42.4%
- Expanded Hours of Service: 39.6%
- More Routes: 31.7%
- More Stops: 20.1%
- Other: 8.6%
For Seniors...
For Seniors...

Some Individual Selected Responses...

- “Case management in inclement weather.”
- “ESL for adults, programs to talk and meet people”
- “Transportation and check-in service.”
- “A team that go check on the seniors once a week.”
For Teens...

programs
teaching activity school teens
tutoring center something swimming
educational job neighborhood
help quality life keep
mentoring social area education
positive recreation job
reinforcement facilities
young structure
moms homework group
notes community models
leadership preparation
sessions classes
life skating
summer

United Way
LIVE UNITED
United Way of Forsyth County
For Teens...

Some Individual Selected Responses...

• “Art program, computer labs, and entrepreneur program.”

• “Mentoring and life-skills.”

• “Pregnancy prevention - lower dropout rate.”

• “Programs for young fathers and computer tech for youths.”

• “Dancing with the Stars/teaching ballroom dancing.”
For Children...

programs

summer

playground

parks

activities

food

recreational camps

safety

leaders

training

skills

feed

learning
tutoring

help

children

community

camp

care

afterschool

daycare

school

mentoring

reading

education

homework

swimming

10-14 army

educational

facilities

recreation

day

areas

like

play

cleaning

space

pool

pool

school

after-school

place

neighborhood

fitness

fitness

services

program

help

issues

kids

center

safe

buildings

after-school

job

nurture

small

mentors

preparation

issues

respect

area

accessible

summer

summer

summer

summer
For Children...

Some Individual Selected Responses...

- “Afterschool/homework help.”
- “Learning, gardening clubs, etiquette training, cleaning up the neighborhood.”
- “Summer camp/afterschool programs.”
- “Food programs to feed the children on summer break from school.”
For Job Training/Self Sufficiency...
For Job Training/Self Sufficiency...

Some Individual Selected Responses...

• “Budgeting, apprenticeship, and vocational.”
• “More vocational job training and more awareness of job training opportunities.”
• “Computer training and vocational.”
• “More training offered at the library, rec centers, etc. They are not far from development (neighborhood).”
For Health...

- clinic
- extended
- health
- vegetables
- grocery
- fruit
- dental
- food
- trails
- eating places
- insurance
- fitness
- education
- volunteer
- facilities
- programs
- asthma
care center
- workshops
- parks
- need
- cpr
- wellness
- close
- community
- day
- area
- stores
- centers
- rec
- training
- reduce
- school
- cpr
- officials
- course
- classes
- giving
- diverse
- free
- get
- affordable help
- pay
- gym
- human resources
- pay
- fee
- urgent
- doctor's offices
- clinics
- incomes
For Health...

Some Individual Selected Responses...

• “More Health Centers in area.”
• “Fresh foods, fruit, and vegetables.”
• “Better food stores with fresh vegetables.”
• “Closer gym or fitness center.”
• “Maybe have health personnel come to Rec. Center with classes to get healthy.”
For Education...

programs
tutoring
training
education
college
alternatives
people
schools
restaurants
sessions
community
volunteers
workshops

United Way
United Way of Forsyth County
For Education…

Some Individual Selected Responses…

• “Have a teen education night for the youth.”
• “More awareness of the availabilities of education and where to go to get help.”
• “Programs to help people get GED.”
• “ESL program and GED.”
For More Information...

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