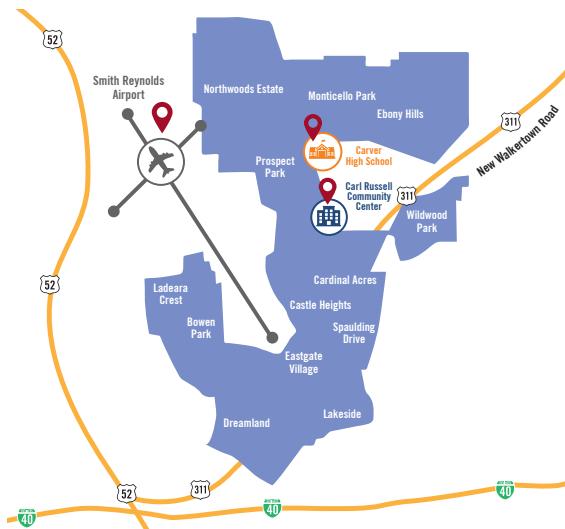


WHERE WE LIVE MATTERS.

The opportunity for a good life begins in our families, schools, and jobs. And it begins in our neighborhoods. To help ensure sustainable change, United Way has launched **Place Matters** – an innovative, asset-based strategy to focus investments on interconnected solutions within 13 neighborhoods within Winston-Salem.

With our key partner **Neighbors for Better Neighborhoods** we are able to convene community stakeholders—residents, non-profit organizations, the faith-based community, and business and education leaders—in an inclusive approach focused on sustainable change in the priority areas of **Housing, Education, Healthy Living, and Employment.**



In 2019, United Way's Place Matters initiative invested in 20 programs focused on strengthening 13 neighborhoods in northeast Winston-Salem. These are innovative, collaborative initiatives that engage existing community assets, especially residents themselves, to further enhance these neighborhoods and the lives of those who live there.

PLACE MATTERS.

GET INVOLVED!

Your gifts, skills, and talents—along with those of other residents, community leaders, nonprofit organizations, the faith-based community, businesses, and educational institutions—are critical to the success of the Place Matters initiative.

We know change will not happen overnight. Creating lasting change takes time. Engaged residents, United Way, partners, and others involved in this process are committed to Place Matters and the CiVIC neighborhoods for the long-term.

We believe place matters. If you agree, we encourage you to join us!

- ✓ **ATTEND AN EVENT**—You can find a list of upcoming events and discussions on our website.
- ✓ **TAKE ADVANTAGE**—Use the services in this brochure and connect with others.
- ✓ **VISIT OUR WEBSITE**—View an interactive map of services and learn more about this initiative at WWW.FORSYTHUNITEDWAY.ORG/PLACE-MATTERS.
- ✓ **JOIN OUR COMMUNITY PAGE**—Join our community Facebook group (Place Matters: The CiVIC Neighborhoods) to stay updated on community events, job opportunities, and available services.
- ✓ **SPREAD THE WORD**—Share this information with others in your community!

CiVIC

(COMMUNITY VOICES IMPACTING THE COMMUNITY)

COMMUNITY RESOURCE GUIDE



United Way of Forsyth County

DIAL 211
FOR MORE RESOURCES



EDUCATION

Girl Scout Outreach Program

Lead agency: Girl Scouts

Focuses on developing soft skills of girls in the CiVIC area through hands-on experiences and cooperative learning, building girls of courage, confidence, and character who make the world a better place.

336-274-8491 • girlscoutsp2p.org

JRAMS

Lead agency: Grace Presbyterian Church, USA

Offers a mentoring program focusing primarily on 9th and 10th graders at Carver High School, also provides mentoring to middle school students who are zoned to attend Carver High School.

336-767-7530 • gracechurchwinston.org

Parents as Teachers

Lead agency: Imprints Cares

Serves families with children ages prenatal to kindergarten entry in the CiVIC neighborhoods. Families in the Parents as Teachers program receive home visits, parent/child activities, and information on age appropriate child development.

336-722-6296 • imprintscares.org

Lead Girls

Lead agency: Lead Girls of NC

Offers leadership and personal development training for girls ages 11 to 15. LEAD Girls offers a series equipping girls to identify and make choices for their lives now and in the future, with a focus on growing into strong women.

336-893-5755 • leadgirls.org

WS/FC Schools Level Up 2020

Lead agency: Winston-Salem/Forsyth County Schools

Level Up 2020, a program at Carver High School, focuses on student success and increased graduation rates through academic and social supports that includes structured tutoring and family engagement.

336-727-2987 • wsfcs.k12.nc.us/chs

East Winston Student Enrichment Program

Lead agency: YMCA

The EWSEP traditional summer program and Summer Learning Academy offers academic support, enrichment activities, physical activity, healthy living and parent engagement to students in the CiVIC neighborhoods.

336-724-9205 • ymcanwnc.org

Best Choice Center

Lead agency: YWCA

Provides academic enrichment after school and during summer for K-8th grade students, including sliding scale scholarships, Parent Advisory Council, certified teachers, Crosby Big mentors for older elementary children, transportation from school during academic year, swimming and tennis lessons in the summer, and more.

336-722-0597 • ywcaws.org

TURN After-School Tutoring, Enrichment & Food Program

Lead agency: TURN

Provides after school and summer services to students K-12 promoting academic success and social development and providing nutritious meals and snacks.

336-701-5517 • turninc.org

HEALTHY LIVING

Lifeline Center

Lead agency: Alexander Youth Network

Provides mental/behavioral health and case management services on the campus of Carver High School and in the homes and communities of Carver students.

336-724-1412 • alexanderyouthnetwork.org

Body & Soul Nutritious Eating and Active Living

Lead agency: Cancer Services

Offers evidence-based physical activity programs and cooking classes designed to enhance quality of life and reduce risk of cancer and other chronic diseases. Also provides assistance in accessing preventive health care.

336-760-9983 • cancerservicesonline.org

New Communion

Lead agency: New Communion

Offers resources to those experiencing food insecurity by providing access to fresh food, pantry staples, and community resources.

336-722-2714 • newcommunion.org

Healthy Eating Initiative

Lead agency: Grace Presbyterian Church, USA

Engages community residents to create and expand access to fresh and healthy foods through cooking experiences, youth/adult nutrition classes, and food-producing community gardens to promote healthier lifestyles. Offers a youth urban gardening internship to High School students to gain experience and training in sustainable food gardening, nutrition, career readiness, and leadership through paid employment.

336-767-7530 • gracechurchwinston.org

Community and Police Relations

Lead agency: Mental Health Association

Mental Health Association in Forsyth County and Triad Restorative Justice work together to improve police relations within the Place Matters neighborhoods. A major component incorporates "Circles for Community Concerns" to provide open, honest conversations whereby CiVIC residents and members of the WSPD and other first responders can connect, build trust, and develop healthy responses.

336-768-3880 • triadmentalhealth.org

CiVIC Senior Center

Lead agency: The Salvation Army

The CiVIC Senior Center supports older adults through educational, social, and recreational activities and also offers health promotion programs such as Walk With Ease, Healthy Living with Chronic Conditions, A Matter of Balance, and Tai Chi for Arthritis and Fall Prevention as part of its regular programming.

336-723-6366 • salvationarmycarolinas.org/Winston-Salem

Healthcare Services for Place-Based Neighborhood Residents

Lead agency: Community Care Center

Provides free healthcare services to low income, uninsured residents who meet income requirements. Provides multi-specialty care and support services, including x-rays, ultrasounds, minor surgery, physical and occupational therapy, lab, medicines, and mental health counseling.

336-723-7904 • carectr.org

WSSU- REACHE

Lead agency: WSSU School of Health Science

Integrates community resources to improve the health, mobility, and quality of life of older adults and youth with disabilities. Services include screenings, exercise, and therapy to reduce fall risks and increase mobility; home safety modifications; and employment and entrepreneurship skill development.

336-750-2198 • wssu.edu

COACH

Lead agency: YMCA

COACH is an initiative to improve healthy lifestyle outcomes in East Winston. The YMCA provides satellite sites for exercise classes, walking groups, community health screenings, and other health resources. Accessible physical activity, nutrition, and chronic disease interventions are provided at multiple sites throughout East Winston while community health navigators support residents' health goals.

336-724-9205 • ymcanwnc.org

EMPLOYMENT

Stay the Course

Lead agency: Catholic Charities

Helps college students stay in school and obtain their college degrees by providing a personal navigator for support and case management services to overcome non-academic obstacles which might result in drop out.

336-727-0705 • ccdco.org

Neighborhood Empowerment Through Technology (NETT)

Lead agency: WinstonNet

Develops workforce skills through computer training, vocational training, job readiness and placement, case management and support services to overcome barriers to success.

336-757-2800 • winstonnet.org

HOUSING

Place Matters Housing and Neighborhood Revitalization

Lead Agency: Habitat for Humanity of Forsyth County

Provides housing support for the revitalization of the Place Matters communities to include home ownership, repairs, homeowner and tenants' rights education and support and apprenticeship in the homebuilding and related trades.

336.765.8854 • habitatforsyth.org