



United Way of Forsyth County

Community-Wide Impact Council Member Job Description/Application 2020-21

Join the dedicated group of individuals from throughout Forsyth County who make up the United Way of Forsyth County (UWFC) Impact Council. Help ensure the high standard of stewardship our donors expect. Our volunteers are entrusted with reviewing the services provided by UWFC agency partners, carefully considering the needs for those services in our community and analyzing the impact of UWFC funding in meeting those needs.

Overview of Role

The Community-Wide Impact Council members seek to ensure the funds UWFC invests into the community through programs, collaborations and initiatives align with the organization's funding priorities and meet high standards of accountability for operations and results. Through individual and group activities the volunteers play a vital and challenging role in determining the investments that can make the greatest difference in the lives of our community's residents in the priority areas identified and approved by UWFC's Board of Directors.

Qualifications

Membership of the Community-wide Impact Council will be comprised of individuals with diverse skill sets and perspectives that are inclusive of the following:

1. An understanding of United Way's purpose and desired impact, to create system level change in Forsyth County.
2. Committed to a strategic focus to create a deeper impact on critical issues as presented in the priority outcomes.
3. Possess historical knowledge of programs (and community) in order to provide a context for funding decisions.
4. Provide financial analysis.
5. Provide program evaluation and/or qualitative analysis.
6. Evaluate programs for adherence to best practices– within or outside this community.
7. Have the ability to negotiate with others.
8. Have a passion for philanthropic and community work.
9. Be an effective communicator and demonstrate collaboration skills.

Volunteer Responsibilities

Participate in all aspects of the investment process as noted below:

- Attend and participate in training activities including initial orientation meeting, funding review workshops and review information on best practices or issue trends.
- Attend meetings of assigned Impact Council to discuss and review applications.
- Review and evaluate assigned funding applications (number to be determined based on number of submissions). Evaluation includes reviewing application narrative, outcomes and budgets. Volunteers will evaluate applications utilizing UWFC's web-based evaluation platform.
- Attend a minimum of three program presentations as part of the application review process (we try to schedule the program presentation all on the same day, lasting about 3-4 hours and will be scheduled in February-March 2021; at the presentations, programs explain the program they are requesting funding for).
- Share other feedback to be used in consideration of the funding application.
- Work collaboratively with other volunteers to develop recommendations for enhancing the effectiveness and efficiency of funded programs, collaborations and initiatives.

- Work collaboratively with Impact Council members to submit a final recommendation of programs to be funded and range of funding options to the Community Investment Cabinet.

Time Commitment – (Due to the pandemic and safety protocols, most if not all of these meetings will take place virtually)

(Estimated Time Frame and Time Commitment = 30 hours / Time Frame: November 2020- April 2021)

- Orientation and application training session (3 hrs.)
 - Application Review and Scoring (4 to 6 hrs. – on your own within defined timeframe)
 - Program presentations (3-4 hrs. dates to be determined Feb-March 2021)
 - Review of information on best practices or issue trends (4 to 6 hrs. – on your own)
 - Impact Council meeting to discuss applications, ranking and funding (4-6 hours)
- **Impact Council Areas of interest:**
 - **Community-Wide Impact Councils**
 - Economic Mobility: Workforce Development and Career Engagement, Financial Education & Asset Building
 - Social Economic Wellness: Housing Crisis Response, Disaster Response, Food Insecurity Relief, Developmental Disabilities, and Domestic Violence/Child Abuse.
 - Social Economic Wellness: Access to Healthcare, Chronic Disease Prevention, Mental & Behavioral Service, and Substance Abuse.

- Financial Stewardship Impact Council - (Both Community-Wide and Place Matters)**

(Estimated Time Frame and Time Commitment = 20 hours / Time Frame: 1 year commitment Nov. 2020- September 2021)

Ensures the agencies that apply for and receive UWFC funding are fiscally sound and accountable for donor's funds. Volunteers evaluate a packet of information which includes an agency audit, 990, current budget and financials. Includes: review of agency and program financials during application process (Dec 2020-May 2021); and review of current funded programs financials and possible issues (as needed basis). ***If you have a professional background in accounting and/or finance and wish to serve in a financial capacity on this council please provide resume supporting financial experience.***

If you are interested in volunteering to serve on an Impact Council, please [click here](#) to complete the application.

Thank you for interest!!